



2022 SEP 8

Cross-Regional Farmer Meet & Greet

Portland, ME

SEP 22

Gear Choice Workshop

A Q&A forum with expert farmers and marine engineers to answer all your questions on choosing new anchors, lines and flotation systems.

OCT 10

**Kelp Climate Fund (KCF)
Kick-Off Meeting**

For farmers participating in this year's Kelp Climate Fund program.

OCT 31

**Farm Horror Stories: Lessons
Learned From What Went Wrong**

Halloween special! Real life farm disaster stories, and how to avoid them.

NOV 10

**Content Generation &
Social Media Marketing**

A workshop by marketing specialists on how to leverage your time on the water to build your customer base and your brand.

DEC 13

Kelp Sales Planning 101

Identify your customer base and make a sales plan

2023 JAN 26

**Optimal Post-Harvest
Handling & Storage**

Results from GreenWave's post-harvest storage trials on the optimal storage conditions for fresh sugar kelp.

FEB 7

Co-packing With Kelp

Advice and guidance on working with a co-packer to produce a shelf-stable value added product with sugar kelp.

FEB 23

Planning for Harvest

A discussion on predicting yields, biofouling, and communicating to buyers. Plus make a food safety plan for your boat and choose optimal containers for storage.

MAR 9

**The Science Behind the
Environmental Benefits of Kelp Farms**

Hear from scientists working quantifying the environmental impact of kelp farms on what we know, and what we're still learning.

MAR-APR

Harvest Workshop

In person farm tour and harvest workshop. Location and date TBD.

APR 25

Season Retrospective

Share takeaways from the season, ask how others solved similar problems, and commit to changes for next year.

FARMER FORUM

Farmers! Join us for an upcoming series of monthly conversations on seasonally-relevant topics, with opportunities for in-person meetups and on-farm demos from expert farmers. Topics targeted for farmers in high production regions of Maine and Alaska.

Who should sign up?

Anyone planning to farm kelp during the 2022-2023 season is invited to register. If you're an aspiring farmer looking to get involved, but not outplanting this fall, stay tuned for a future series for prospective farmers. In the meantime, check out the Annual Operations course curriculum on GreenWave's Ocean Farming Hub and post your questions to the community!