

Please join us for our 3rd webinar in the National Seaweed Hub Webinar Series.
The topic is ***“Innovative Uses of Seaweed”*** on **Tuesday September 17th at 3pm (EST)**.
[Register Here](#) – you will receive email notification with a link to the webinar. *Upon receiving the confirmation and link, please manually add it to your calendar so you don't forget.*

We will have a 4-person panel that will discuss how their companies are using seaweed in various ways to create alternatives to plastic and petroleum-based products.



[Everything Seaweed](#) works with companies looking for solutions in seaweed drying, bio-refining, markets, and formulations. Being all about seaweed, *not* synthetics, they are currently working on using seaweed nanofibers as a replacement for PFAS coatings on food packaging and polyacrylate texturizers in skincare.



[Loliware](#) aims to advance a plastic-free future with their patented Sea Tech™ resin. This is a resin made from regenerative, carbon-capturing and ocean-farmed seaweed. It is compatible with existing plastic manufacturing equipment but allows for single use products such as straws and utensils to be Designed to Disappear™.



[Sway](#) believes the next generation of materials can replenish life, from sea to soil. They hope to usher in a new age of materials using their patented TPSea™ resin that can be used within existing plastic manufacturing systems. It is being used to replace various forms of plastic wraps, films, and bags with products that are 100% biobased and compostable but serve the same purpose.



[Viable Gear](#) seeks to reduce petroleum-based plastics in our ocean by using seaweed to make a plastic replacement for the fishing and aquaculture industries. Their vision is to clean up our food systems by reducing toxic plastics that affect the collective health of our blue planet.

This webinar is hosted by New Hampshire Sea Grant and New York Sea Grant as part of the National Seaweed Hub initiative. Please contact Gabriela Bradt (gabriela.bradt@unh.edu) and Barry Udelson (bu25@cornell.edu) with any questions. More information about the National Seaweed Hub Webinar Series can be found [here](#). We look forward to your participation.